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FOR IMMEDIATE RELEASE

The Mortgage Store™ - USA Announces John DeJulio as CEO

*SCOTTSDALE, AZ— August 28, 2009—*The Mortgage Store™ - USA announces the appointment of John DeJulio as Chief Executive Officer. As CEO, DeJulio will direct the company's efforts in developing a technology-driven training and support system for loan officers and will position the company for significant growth in the processing of commercial and residential loans.

Over the past decade, John has trained and mentored thousands of individuals around the country on loan origination and life success principles. "I am excited about leading The Mortgage Store™- USA forward at a time when the mortgage industry is in a state of flux," states DeJulio. "The combination of being a national mortgage banker and having a strong strategic position provides tremendous opportunities for business prospects and explosive growth!"

John DeJulio is a recognized authority in the mortgage industry. He is a licensed Real Estate Broker, licensed Mortgage Broker, and one of only a select group of individuals to achieve the National Association of Mortgage Brokers (NAMB) designation of Certified Residential Mortgage Specialist (CRMS). DeJulio has authored two key industry books, *Mortgage Basics 101* and *FHA Basics*. DeJulio co-founded the ABF Mortgage Academy, a school designed to teach mortgage professionals how to be successful in the mortgage industry. DeJulio is an approved instructor for the NAMB. His proficiency was recognized by the State of Illinois when he was selected as one of 10 experts to write the Illinois Mortgage Loan Originators Examination.

"With the addition of DeJulio, The Mortgage Store™ - USA will offer unsurpassed opportunities for both the borrower and the mortgage professional," said Joe Klein, Founder. "We will become a powerhouse in the mortgage industry."

The Mortgage Store™ - USA is a mortgage banker offering both commercial and residential loans. With more than 35 years of experience and a nationwide presence exceeding 850 loan officers, The Mortgage Store™ - USA is one of the fastest growing mortgage companies in the industry today. Home office location is: 15011 North 75th Street, Scottsdale, AZ 85260. Phone 888.667.7801. For more information, visit the website at www.mtgstoreusa.com.

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